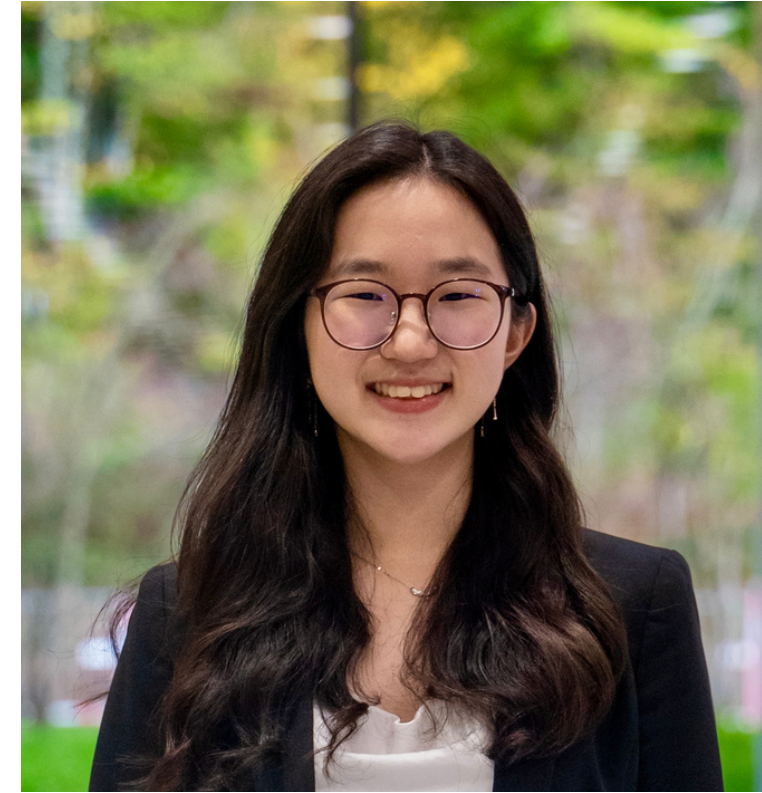


Love Travelling, Design, Tech, & Sustainability? If yes join us for SHE!

- We are 2 students from the Ecole Hoteliere Business School in Lausanne, Switzerland. We are looking for a final Architecture/Design/Tech member to join our team and bring up innovative ideas in this international competition!
- The Sustainable Hospitality Challenge is a Hotelschool The Hague initiative that aims to enhance the evolution of sustainable hospitality.
- The theme of this year: One with Nature, with a focus on regenerative sustainability initiatives incorporated into hospitality concepts
- No Registration is required on your part, and ALL travel and accommodation expenses are covered
- Timeline:
 - 1 April 2023: Qualification round
 - 11-16 June 2023: Semi-finals (Amsterdam)
 - 23-28 September 2023: Finals (Abu Dhabi)
- Prize and reward: The potential to collaborate with NEOM - last year's winners were invited to NEOM!!!



Kelly Ching

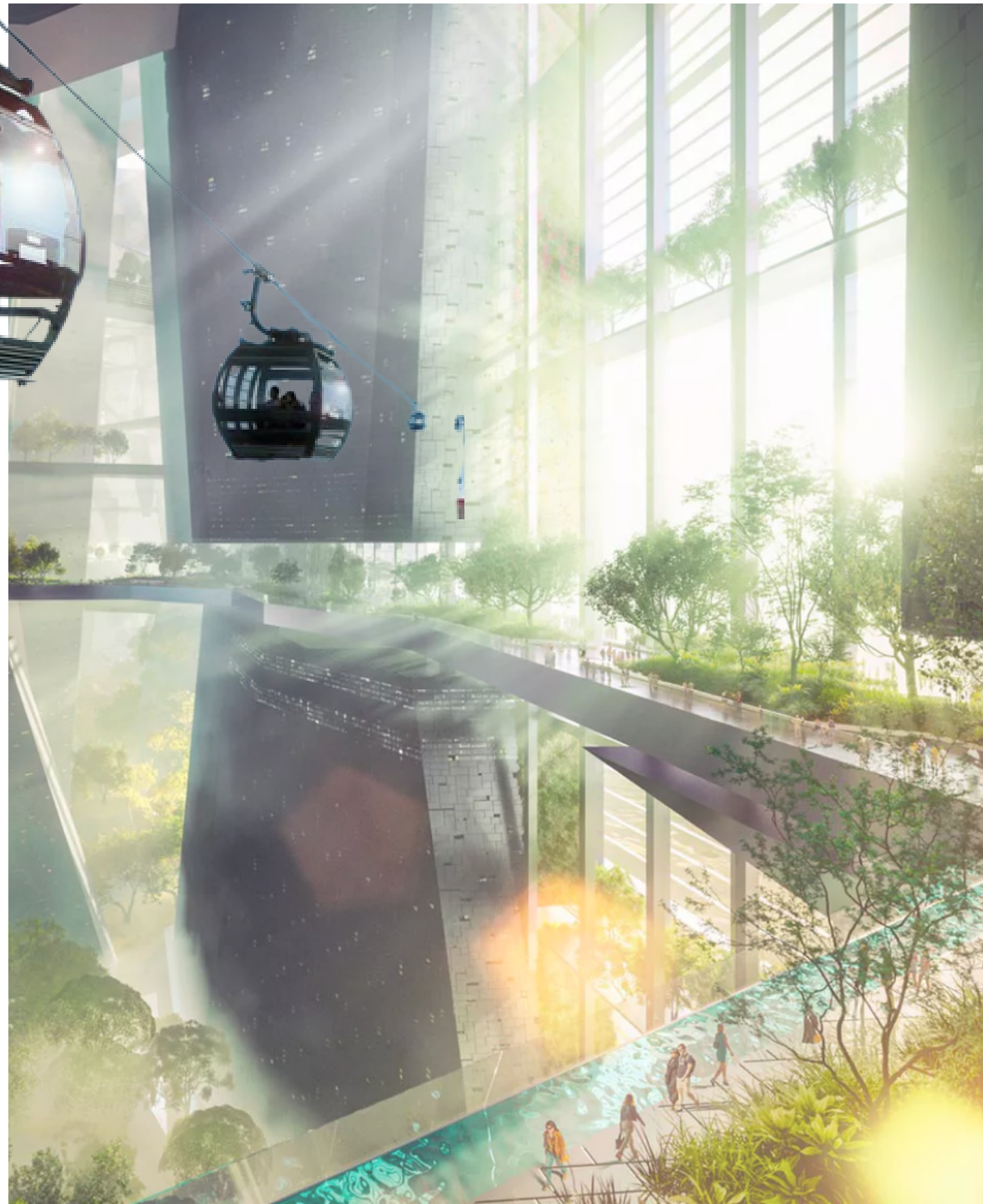
- EHL Final Year Student from Hong Kong
- UN COP27 Hong Kong Delegate
- Previously interned at the ESG team of PwC HK and Green Monday



Eileen Lim

- EHL Final Year Student from Singapore
- Worked on ESG as an intern at Corporate Communications, Marriott International, Singapore.
- Young Hospitality Summit Committee Member

Our Ideas



Preliminary Hospitality Concept

- "Cabin Hotel" rooms are constructed as cable cars, and there will be checkpoints along The Line Neom where these cabins could stop for guests to engage in different activities.

Carbon Positive and Nature-friendly Journey

- Environmental: waste to energy/nutrient (regenerative), choose eco-friendly amenities, and facilities, and apply energy-efficient facilities
- Social: Learning centers along The Line with cultural workshops and sessions to connect with our roots, surrounded by nature
- Incentivize customers by "Sustainability as a currency" system

We look forward to having your input in building a sustainable future concept along this fun and impactful journey! Please contact us by Friday on WhatsApp at +41 78 758 20 90 (Eileen) if you are interested.